



The Salvation Army  
Tucson, Arizona



DIFFERENT SEASON  
SAME REASON

~ Doing The Most Good ~

## Kettle Krush Walk Fact Sheet

# SPONSORSHIP

*~ Sponsorship is not a donation (philanthropy) or a grant (one-off donation), it is a business partnership, where both parties obtain benefit ~*

### Benefits for the Event

- Financial Boost
- Event brand enhancement
- Marketing and media expertise
- In-kind services
- Services and programs awareness
- Improved networking and relationships

### Benefits for the Sponsor

- Increased brand awareness
- Brand image enhancement
- Service exposure
- Market networking
- Consumer goodwill towards sponsor
- Community involvement—outreach

## SPONSOR FOR YOUTH

Please respond by March 28th, 2016

Our organization would like to:

\_\_\_\_\_ Sponsor **\$250** with media recognition and logo on t-shirt (Check enclosed for \$250).

\_\_\_\_\_ Sponsor **\$500** with media recognition, logo on t-shirt and materials at The Salvation Army Booth (Check enclosed for \$500).

\_\_\_\_\_ Sponsor **\$1,000** with media recognition, logo on t-shirt and vendor booth available (Check enclosed for \$1,000).

*~ Committed and loyal fans of an event or group will connect with a brand that supports their interest ~*

The Salvation Army

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**Sponsor Prospects**

Organization	Yes	No	Amount
AMPHI CORPS			
KOREAN CORPS			
SOUTH CORPS			
TEMPLE CORPS			