



CHRISTMAS GIFTS NEEDED FOR THE SALVATION ARMY'S TOY DRIVE Sponsored by Fry's Food Stores

TUCSON, Ariz. (November 28TH, 2017) – This holiday season, <u>The Salvation Army</u> is helping boys and girls ages 12 and under receive toys this Christmas. Fry's Food Stores in Tucson will be collecting unopened gifts on behalf of The Salvation Army. Fry's has 20 locations in Tucson that will be participating in collecting toys for the less fortunate.

The Salvation Army provides Christmas assistance to 1,500 families each year to ensure every child in-need receives a toy. Last year, we collected and distributed 22,000 toys to more than 4,000 children in The Tucson Community.

When: November 26th through December 10th

Where: Fry's Food Stores in Tucson 20 locations in the Tucson area

"We have 1,500 families asking for our help again this year. Our goal is to provide Christmas gifts to every child that is in need," said Major Dawn Rocheleau, Salvation Army Tucson Area Coordinator. "With the community's help, we can make this our best year yet in providing toys for the less fortunate."

For a list of participating Fry's locations, please visit: <u>http://www.salvationarmytucson.org/frys-toy-</u><u>drive</u>

If you would like to start your own toy drive, please contact Public Relations Director Corey Leith at 520-448-5494

About The Salvation Army

The Salvation Army, established in London in 1865, has been supporting those in need in His name without discrimination for more than 130 years in the United States. Approximately 25 million Americans receive assistance from The Salvation Army each year through a range of social services: food for the hungry, relief for disaster victims, assistance for the disabled, outreach to the elderly and ill, clothing and shelter for the homeless, and opportunities for underprivileged children. Eighty-two cents of every dollar donated to The Salvation Army are used to support those services in 5,000 communities nationwide. The Salvation Army tracks the level of need across the country with the Human Needs Index (HumanNeedsIndex.org). For more information on how you can get involved, visit <u>www.salvationarmytucson.org</u>.

<u>Contact:</u> Corey Leith Public Relations Director The Salvation Army Tucson Office (520) 448-5494 <u>corey.leith@usw.salvationarmy.org</u>